

2024's election rhetoric and weaponisation of hate across India

The mosaic of speeches delivered across India during the 2024 Lok Sabha campaign—stretching from Maharashtra to Delhi, Uttar Pradesh to Jharkhand, Haryana to Odisha—reveals a coordinated and escalating architecture of hate unprecedented in its scale, uniformity, and brazenness. In rally after rally, from lesser-known influencers to national-level leaders, the same set of communal tropes, war-like metaphors, and dehumanising slurs were deployed to cast Muslims as infiltrators, sexual predators, demographic threats, cultural invaders, or outright enemies of the nation. This was not spontaneous anger nor isolated provocation; it was a deliberate nationwide narrative strategy that blended conspiracy theories, calls for violence, demographic panic, territorial fantasies, and religious triumphalism into a single, combustible electoral grammar. Each event—whether a rally, a street meeting, a religious gathering, or a cultural programme—worked to intensify the emotional climate, distort public reason, and recast neighbours as existential dangers. Together, this ecosystem of hate transformed the pre-election atmosphere into a controlled frenzy, preparing voters not to choose a government, but to defend a civilisation imagined as under siege.

From the prime minister downwards, star campaigners of India's most dominant political party currently, the RSS-driven Bharatiya Janata Party (BJP) deployed hate as core to its campaign heft. The CJP as part of its consistent campaign for constitutional accountability and against hate and division had complained about several or most of these speeches. Details of some of these complaints may be read [here](#), [here](#) and [here](#).

1. This is from #Mudkhed, [#Nanded](#), [#Maharashtra](#). On May 4, Social media influencer [#KajalHindustani](#) delivers [#HateSpeech](#) against [#Muslims](#). She peddled anti-Muslim conspiracy theories and called for only doing trade with [#Hindu](#) businesses.
<https://x.com/HateDetectors/status/1787756334428962864>
2. This is from [#Solapur](#), [#Maharashtra](#). [#BJP](#) legislator [#TRajaSingh](#) delivers dangerous speech condoning violence against [#Muslims](#) at an event seeking support for BJP Lok Sabha candidate [#RamVithalSatpute](#). He used anti-Muslim slurs, targeted Rohingya refugees and promoted various anti-Muslim conspiracy theories.
<https://x.com/HateDetectors/status/1787370021947109401>
3. This is from [#Ayanagar](#), South Delhi. On May 12, [#BJP](#) Rajya Sabha MP [#RakeshSinha](#) delivers inflammatory campaign speech: "I promise you that after 2024, the mosque from [#KashiVishwanath](#) will go, the mosque from [#Mathura](#) will go... We know how to chop off the fingers of those pointing fingers at [#LordRam](#), [#LordKrishna](#) and [#LordShiva](#)'s mandirs...[#NarendraModi](#) government will remove the shadow of Mughals cast over our Lord Krishna's Mandir after returning in 2024."
<https://x.com/HateDetectors/status/1789940399315820859>

4. Location: Moshi, Pimpri-Chinchwad, Maharashtra
Date: April 10
Hindu Rashtra Sena Chief Dhananjay Desai indulges in fear mongering against Muslims.
<https://t.me/hindutvawatchin/256>
5. Location: Ahmedabad, Gujarat
Date: April 9
Sudarshan News owner Suresh Chavhanke delivers hate speech against Muslims. While promoting anti-Muslim conspiracy theories, he called for law for population growth of Muslims.
<https://t.me/hindutvawatchin/258>
6. Location: Faridabad, Haryana
Date: April 14

Gau Raksha Dal leader Bittu Bajrangi delivers inflammatory speech targeting Muslims of Mewat.
<https://t.me/hindutvawatchin/261>
7. Location: Lucknow, Uttar Pradesh
Date: April 12
Communal speech targeting Muslims delivered at Antarrashtriya Hindu Parishad (AHP) event.
<https://t.me/hindutvawatchin/255>
8. Location: Bhagwantpur, Unnao, Uttar Pradesh
Date: April 17
BJP Member of Parliament Sakshi Maharaj delivers communal speech targeting Muslims and called for a population control bill. "They have 4 wives and produce 40 children. It won't be tolerated anymore," Sakshi claimed.
<https://t.me/hindutvawatchin/285>
9. Location: Amravati, Maharashtra
Date: April 19
Bharatiya Janata Party (BJP) Lok Sabha candidate for the Amravati constituency Navneet Rana delivers a communal speech. "If you want to live in India, then you have to say, Jai Shri Ram," she told the crowd. Another Hindutva pop singer promoted conspiracy theories.
<https://t.me/hindutvawatchin/288>
10. Location: Rajnandgaon, Chhattisgarh
Date: 21 April
Uttar Pradesh Chief Minister Yogi Adityanath promotes anti-Muslim conspiracy theory of Love Jihad during an election rally.
<https://t.me/hindutvawatchin/295>

11. Location: Budhwar Peth, Nashik, Maharashtra
Date: April 22
Far-right social media influencer Harsha Thakur delivers hate speech against Muslims, peddling conspiracy theories and advocating call to arms.
<https://t.me/hindutvawatchin/304>
12. Location: Sirohi, Rajasthan
Date: April 23
BJP leader Mahant Balaknath Yogi delivers communal speech using Muslims to attack the opposition candidate.
<https://t.me/hindutvawatchin/303>
13. Hyderabad, Telangana: Amravati MP and BJP candidate from the constituency, Navnit Ravi Rana says, "...The younger brother (Akbaruddin Owaisi) says "Police ko 15 minute hata do toh hum dikhayenge ki hum kya kar sakte hain." I would like to tell him, it took you 15 minutes, it will take us just 15 seconds - if you remove Police for 15 seconds, you will not be able to understand kahan se aaya aur kahan ko gaya...It will take us just 15 seconds..." (08.05.2024) (Video Source: BJYM)
<https://x.com/ANI/status/1788408355393851836>
14. This is from [#Aurangabad](#), [#Maharashtra](#). On May 11, "We don't need 15 minutes to finish you, we can do it in 15 seconds. I am not scared of any [#Pakistan](#) ki aulaad". [#Ayodhya](#) was just a glimpse, [#Kashi](#) and [#Mathura](#) are left," said [#BJP](#) Lok Sabha candidate [#NavneetRana](#).
<https://x.com/HateDetectors/status/1790268665318764914>
15. This is from [#Kalkaji](#), [#NewDelhi](#). On May 11, [#BJP](#) leader [#KapilSharma](#) delivers extremely inflammatory speech against [#Muslims](#) and Rohingya refugees.
<https://x.com/HateDetectors/status/1789930904019710097>
16. This is from [#Hamirpur](#), [#HimachalPradesh](#). On May 23, "[#Congress](#) will give reservations to [#Muslims](#) and they will distribute property amongst people having more wives and children," said [#BJP](#) leader [#AnuragSinghThakur](#).
<https://x.com/HateDetectors/status/1794041417393656201>
17. This is from [#KaneriMath](#), [#Kolhapur](#), [#Maharashtra](#). On May 20, Top themes of Vishwa Hindu Parishad ([#VHP](#)) General Secretary Surendra Jain's speech: "Wherever [#Hindus](#) are a minority they are in danger. Fear mongers about [#Muslims](#) and [#Christians](#) sending money from abroad to convert Hindus in India. Hindus are being tricked into christianity... We are under attack from Muslims and christians; Propagates theory of Akhand bharat; Ask the audience to take inspiration from the reunification of [#Germany](#) and [#Vietnam](#). Lets emulate israel, it took them 200 years to get their

country back. All Indians should come together for [#AkhandBharat](#) as a lot of our holy places are [#Pakistan](#) and [#Bangladesh](#).”

<https://x.com/HateDetectors/status/1794033820423061640>

18. This is from [#Deoghar](#), [#Jharkhand](#). On May 22, Top themes of [#HimantaBiswaSarma](#)’s campaign speech: “[#Assam](#) has suffered due to infiltrators and [#Rohingya](#). The Infiltrators are 36% of the Population, they have come from [#Bangladesh](#) and settled in Assam. In 10 years, Jharkhand will be like Assam, the demography will change. It's under the rule of the opposition that most Infiltration happens; [#Kashi](#) & [#Mathura](#). We need 400 seats to build these temples; Madrasa & Mulla. It's not our job to make Mullas. I shut 700 Madrasas in one day. Hemant soren is allowing Namaz in the Assembly, we should be able to do [#HanumanChalisa](#). They are giving Fridays off, we have to stop it like I did in 12 districts of Assam. Vote for us to stop infiltration, Krishna janmabhoomi temple and [#Gyanvapi](#) Mandir, a united Kashmir and to shut all these Madarsa.”

<https://x.com/HateDetectors/status/1794414351350218960>

19. In [#Maharashtra](#)'s [#Sangli](#), [#BJP](#) MLA [#TRajaSingh](#) incited violence against [#Muslims](#). He asked [#Hindus](#) to shoot down in the chest of those who convert people and are involved in '[#LoveJihad](#)'. He also said 'shoot the landya (Muslims)' by referring the statement to [#BalThackeray](#).

<https://x.com/HateDetectors/status/1795354546757386330>

20. This is from [#Mustafabad](#), North East Delhi. On May 21, [#BJP](#) leader [#KapilMishra](#) in an election meeting says “They asked how many Afzals you will kill? You will find Afzal in each household. Wherever Afzal comes out, we will enter that house and kill him. For how long will they come out? They have stopped now.” He further claims that it’s only the trailer and the people have only seen a calm [#NarendraModi](#) who was laying the foundation and removing ‘termites.’ In this third term, all these ‘diseases’ would be treated. [#LokSabhaElections2024](#)

<https://x.com/HateDetectors/status/1793898596976259517>

21. This is from [#Kendrapara](#), [#Odisha](#). On May 26, “[#Kashi](#) & [#Mathura](#); Give 400 seats we will make the temples,” said [#HimantaBiswaSarma](#). [#LokSabhaElections2024](#)

<https://x.com/HateDetectors/status/1796040427134423279?>

22. This is from [#Ballia](#), [#UttarPradesh](#). On May 29, "Electricity only used to come in [#Ramzan](#) now its available 18 hours a day. [#Congress](#) wants to give [#Muslims](#) reservations which are meant for [#Dalits](#), [#Adivasi](#) and SCs. They have already done so in [#Karnataka](#) and [#Hyderabad](#). We will never let them do it," said Home Minister [#AmitShah](#).

<https://x.com/HateDetectors/status/1796402213679710363>